Digital skills hub

Thanks to the generous support from the German Federal Ministry for Economic Cooperation and Development (BMZ) and the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), the EQUALS Digital Skills Hub has been developed under the leadership of UNESCO with contributions from the EQUALS Skills Coalition partners. It aims to assist stakeholders in developing, implementing, and evaluating existing and new projects that expand digital skills for women and girls.

Guidelines for Case Studies

The Case Studies will present detailed and structured material on promising programmes that build girls’ and women’s digital skills and contribute to narrowing gender digital skills divides.

The case studies may include descriptions and evaluations of programmes, plans for replication and scale up, and testimonies from beneficiaries. Material such as videos and photographs, as well as written accounts, are welcomed.

The recommended number of words is between 750 to 1,200 and should follow the following structure.

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| **Section** | **Description** |
| Context | One paragraph with:   * Background on setting or framework for the intervention * Rationale for the intervention * Intended beneficiaries * Data/evidence on the problem the intervention aims to address * Full citations as footnotes for any data/evidence included |
| Action | 2-3 paragraphs on the specific intervention(s) undertaken including:   * Date the project started/ended and project sites * Brief description of intervention(s) including approach(es) undertaken * Rationale for the approach (including prior evidence of impact) * Stakeholders/partners engaged in the intervention(s) |
| Impact | 2-3 paragraphs on the results and outcomes of the intervention(s):   * Quantitative/qualitative findings on the scope and benefits of the intervention(s) * Quotations from project implementers/beneficiaries illustrating key outcomes * Links to evaluation reports for more information. * Unexpected consequences |
| Lessons Learned | * Identification of effective activities or strategies * Consideration of what didn’t work and why * Efforts undertaken to address scalability/replicability/sustainability * Potential implications for other settings |
| References | * Include full citations, with hyperlinks for all |
| Photos | * Include at least one photo, highest resolution possible * Include copyright(s)/permissions, or indicate a Creative Commons license |
| Other | * Please provide information about supporting materials which are available for your case study (i.e.video clips, web articles, reports etc) |

The case study template

Context:

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Action:

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Impact:

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Lessons Learned:

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References:

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Photos:

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Other:

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